# Genius and Genius iQ. Two professionals for digital color search.





## Genius and Genius iQ.

Visual judgement is history - today digital color management is required: whether Genius or Genius iQ, the right color is guaranteed with the professional color measuring devices from Standox. In addition, the new Genius iQ has an integrated effect measuring device, which reliably identifies the amount of effect in the color.



#### Genius.

- Ergonomic design.
- Solid housing.
- Good grip.
- Simple control button.
- Display, 128 x 64 dots.
- Operation via thumbwheel.
- User-friendly menu navigation.
- Easy to calibrate.
- Reliable measurement due to 2 "contact pins".
- High light output through LED technology (16 LEDs).
- Internal memory for measurement data.
- Measurement of the effect coarseness by manually adding the effect navigator.

### **Experience the difference at:**

www.standox.com/godigital



#### Genius iQ.

- Measurement of the effect coarseness.
- Modern design.
- Stable housing.
- High-quality handling.
- Large and secure control button.
- TFT color display with protective film (320 x 240 Pixel).
- Operation via touch screen with stylus or thumbwheel.
- Easy to use supported by an intuitive graphical user interface.
- Pre-selection of car brands directly to the device via touch screen.
- Internal memory for data, such as the car brand list and further information.
- Calibrations less often required.
- Optimal positioning for reliable measurements on a flat surface through 4 "contact pins".
- 100% protection against stray light due to additional rubber ring at the measurement port.
- Best measurement results by avoiding extraneous light.
- Current LED technology (20 LEDs) provides higher light output.

